

# BOBBI BROWN

## VITAMIN ENRICHED FACE BASE

### ONE STEP. ALL-IN MAKEUP PREP.

Our #1 moisturizer and primer. 1 Vitamin Enriched Face Base sold every 15 seconds globally.\*

Designed to nourish, plump, and prime in one easy step, our Vitamin-Enriched Face Base delivers the feel-good cushion of a moisturizer with the makeup-gripping performance of a primer.

This rich yet lightweight, fast-absorbing cream texture is filled with a nurturing blend of Vitamins B, C, and E. A multi-benefit moisturizer, it hydrates deeply – without feeling greasy, and creates the perfect base for smooth, fresh, flawless makeup application.



### FORMULATED WITH

- ✓ **Multivitamin Blend of Vitamins B, C & E** helps condition, replenish, and revitalize skin with essential nourishment
- ✓ **Complex of Hyaluronic Acid, Squalane, and Shea Butter** moisturizes and plumps skin for a fresh, healthy-looking glow so skin looks better with or without makeup
- ✓ **Geranium and Grapefruit Oil** for an uplifting scent

### GOOD FOR MAKEUP BENEFITS\*\*

- ✓ **95%** said it layers well with makeup, helping makeup apply smoothly and evenly
- ✓ **95%** said it gripped makeup for flawless application
- ✓ **91%** said it improved the look of foundation

### GOOD FOR SKIN BENEFITS\*\*

- ✓ **96%** said it left skin feeling nourished and conditioned
- ✓ **96%** said it left skin feeling moisturized throughout the day
- ✓ **95%** said it left skin feeling healthy and infused with moisture



*\*Disclaimer: Based on internal Bobbi Brown data, May 2021 – May 2022*

*\*\*Consumer testing on 123 women after using product for one week*

Available at Bobbi Brown Cosmetics Counters and at [www.bobbibrown.be](http://www.bobbibrown.be), €59 SRP

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